



SESSION DESCRIPTION

H2 Resilience, Sustainability and Cities: How city managers can engage with the insurance industry effectively?

Panel discussion

Date: Friday, June 28, 2019
Time: 09:00-10:30
Rooms: S30-32

Language: English
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Organized by: ICLEI, InsuResilience and GIZ

OBJECTIVE

Build an inclusive conversation involving city representatives, practitioners and insurance to jointly develop a roadmap for boosting the implementation of Integrated Climate Risk Management (ICRM) frameworks in different urban contexts, in line with the Insurance Industry Development Goals for Cities.

- Increase awareness of local governments about the importance of **ICRM** frameworks and the investments required vs. the potential benefits. Socialize the role of cost-effective risk transfer solutions on 1) supporting the assessment and quantification of risks, 2) engaging with and promoting investments in risk reduction and preparedness and 3) coping with residual risks.
- Highlight the opportunities of collaboration between the insurance industry and cities to reduce vulnerability and promote sustainability.
- Socialize the cross-sectoral advantages and opportunities of targeting the **Insurance Industry Development Goals for Cities** for disaster risk management and in general for improving urban resilience and sustainability.
- Present the vision and underlying ambitions of the **InsuResilience Global Partnership** until 2025, as an overarching global platform for climate risk finance and insurance with the potential to mobilize and upscale resilience efforts for cities.



OUTCOMES

The session was designed as a platform for exchanging knowledge between practitioners from the insurance industry and city representatives. The discussion allowed participants to:

- a. Measure the level of insurance literacy within the group.
- b. Poll on the current role of risk transfer solutions in Disaster Risk Management (DRM).
- c. Identify the most common reasons for the limited role of insurance products in DRM.
- d. Identify the most common misconceptions around insurance products from city representatives and other participants.
- e. Breakdown misconceptions and clarify the limitations and challenges of insurance products by practitioners and insurance experts.
- f. Identify the risk transfer needs of the participant cities and the corresponding expectations towards the insurance industry.
- g. Breakdown how the insurance industry can design and implement solutions that build on and promote ICRM frameworks in urban contexts, with tangible co-benefits between the various risk management components.
- h. Identify and involve the partners and stakeholders needed for the enabling environment and the development of solutions.
- i. Build a roadmap to design and implement new or strengthen existent ICRM frameworks in the participant cities, including tailor-made risk transfer solutions.

METHODOLOGY

The session was divided into four main segments.

- Welcome Address: Setting the scene. **(20 minutes)**
- Debate segment: Are cities prepared to cope with climate risks? Why are most urban climate risk management frameworks half-backed? **(40 minutes)**
- Q&A segment: the audience takes a sit in the conversation. **(30 minutes)**

CONTRIBUTORS

Facilitator *Butch Bacani, Program Leader, UN Environment's Principles for Sustainable Insurance Initiative, Geneva, Switzerland*

The Insurance Industry Development Goals for Cities

Panelist *Simone Ruiz-Vergote, Managing Director, Allianz Climate Solutions GmbH, Frankfurt, Germany*

Insurance Industry perspective



Panelist *Maxime Souvignet, Project Coordinator, Munich Climate Insurance Initiative (MCII), Bonn, Germany*

Lawrence Mashungu, Climate Expert, Climate Change Management Department, Zimbabwe

Academic Perspective

Panelist *Sylvia Tabitha Muzila, Mayor, City of Francistown Council, City of Francistown, Botswana*

City Manager Perspective

Further recommended reading

From ICLEI:

The Insurance Industry Development Goals for Cities

<https://www.unepfi.org/psi/wp-content/uploads/2018/06/Insurance-Industry-Development-Goals-for-Cities.pdf>

United Nations-backed insurance industry initiative and network of local governments to create “Insurance Development Goals for Cities”

<https://www.unepfi.org/psi/wp-content/uploads/2017/05/Bonn-Ambition-Press-release-final.pdf>

Pilot project city-insurance collaboration in Dar es Salaam (1-pager)

<https://www.unepfi.org/psi/wp-content/uploads/2016/03/CityInnovationPlatform.pdf>

Natural partners in city resilience (short article I co-authored with PSI)

http://resilient-cities.iclei.org/fileadmin/sites/resilient-cities/files/Full_papers/Natural_partners_in_city_resilience_Bacani_Mitroliou.pdf

Business Unusual: Why the climate is changing the rules for our cities and SMEs (Report)

https://www.unepfi.org/psi/wp-content/uploads/2015/10/business_unusual.pdf
