

Urban Nutrition: challenges and changing the urban food environment

BETTER NUTRITION. FOR ALL.



WHO WE ARE

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the UN in 2002 to tackle the human suffering caused by malnutrition.

Working with both governments and businesses, we aim to transform food systems so that they deliver more nutritious food for all people, especially the most vulnerable.



WHERE WE WORK



Headquartered in Geneva, Switzerland, GAIN has representative offices in Denmark, The Netherlands, the United Kingdom, and the United States. In addition, we have country offices in Bangladesh, Ethiopia, India, Indonesia, Kenya, Mozambique, Nigeria, Pakistan, and Tanzania. Programmes and projects are carried out in a variety of other countries, particularly in Africa and Asia.

WHY URBAN NUTRITION?

80% of all food **produced** is **consumed** in urban areas

60% of the area **expected to be urban** by 2030 hasn't yet been built

Malnutrition is also **urbanizing** with **dietary changes** to more sugar, fat, processed food

Driving **obesity/overweight** but **undernutrition** still persists



The economics is
convincing



back for every \$ invested
in nutrition programmes

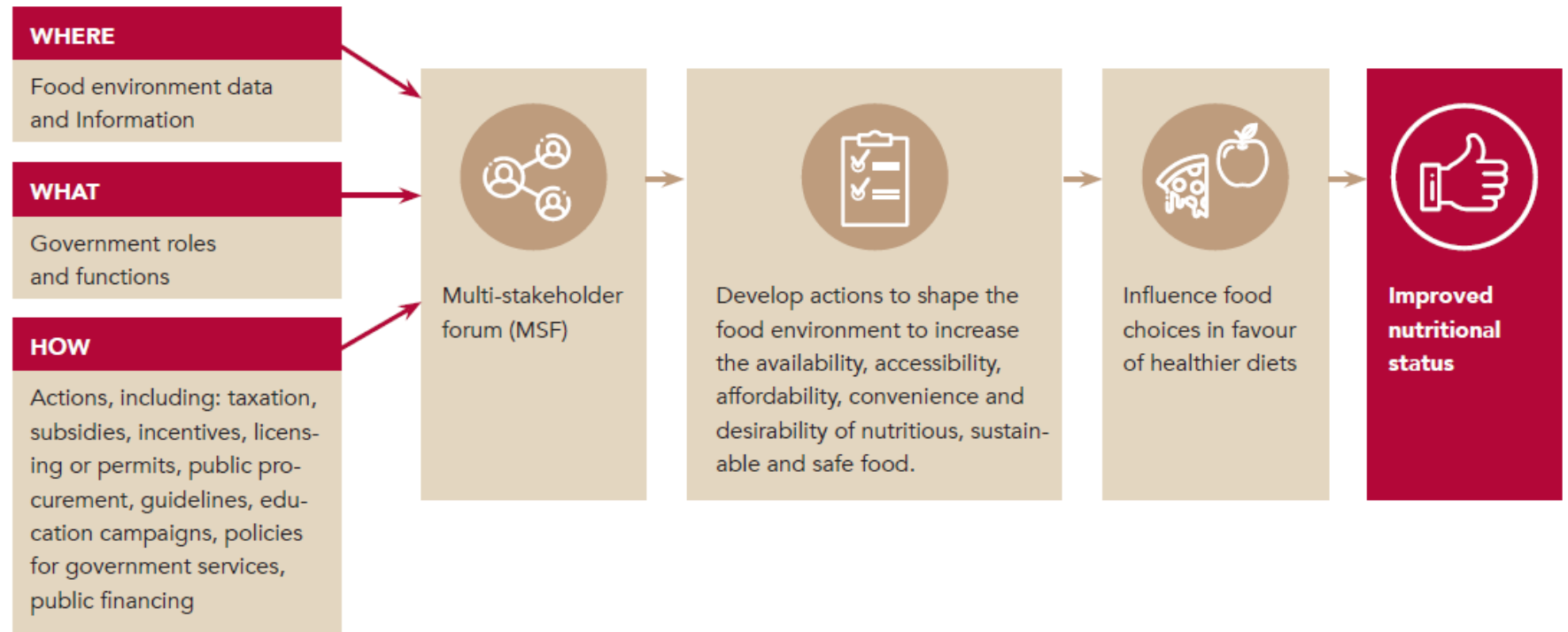


Urban governance for nutrition: the process of making and implementing decisions that shape sustainable food systems that deliver better nutrition for people in cities

Food environment as a starting point



Framework on Urban Governance for Nutrition - simplified



SURABAYA, EAST JAVA, INDONESIA



INFORMATION GATHERING (Where)

- Assessments: production, distribution and consumption of staple/ important foods
- Institutional analysis: including interviews with policy makers
- Surveys involving 300 households, 50 distributors and 100 traders in Surabaya City



STRENGTHENING CITY FOOD COUNCIL ORGANIZATION (Who)

by engaging community, civil society and private sector representation in the council



IMPROVING ELECTRONIC DISTRIBUTION control application to allow main food distributors informing stock and price on regular basis, and facilitate city government to use it as basis for market intervention



TECHNICAL SUPPORT AND FACILITATION (MSF)

With developing the Surabaya City Food and Nutrition Action Plan through multi-stakeholder engagement



DAR ES SALAAM, TANZANIA

INFORMATION GATHERING (Where)

- ❖ FAO-GAIN joint study
- ❖ Working with local university and consultant

GAIN-FAO JOINT WORKSHOP ON URBAN Food Systems

Key issue

Multiple stakeholders need to work together for nutrition governance



GOVERNMENT ENGAGEMENT, COORDINATION AND GOVERNANCE

- ❖ Development of Dar es Salaam Multisectoral Nutrition Strategic Plan (NMNAP)
- ❖ Mid-term review of NMNAP
- ❖ Strengthening Regional Steering Committees for Nutrition



TECHNICAL SUPPORT

- ❖ GAIN-FAO collaboration on urban food systems- ultimate objective practical guidance based on pilot cities

Understanding the 'How': Menu of Actions



AFFORDABILITY

Includes:

relative prices of healthy and unhealthy foods in relation to household budget



CONVENIENCE and DESIRABILITY

Includes:

food-related messaging and presentation; marketing and labelling

preferences, taste, culture



PHYSICAL ACCESS

Includes:

presence, location and nature of food

ease of reach for sources of sufficient, affordable, nutritious and safe foods



STRENGTHENING COORDINATION

Includes:

governance of policies, programs and actions

Actions to improve food environments

City	Action	Enablers	Difficulties
Quelimane	<p>Limpa: Compost value chain/facility</p> <p>Agricola: strengthen ag markets and supply chain</p>	<p>Limpa: Collaborative spirit Expert knowledge (University) Community outreach for support</p> <p>Agricola: (one collaboration led to another) Local knowledge Community outreach for support</p>	<p>Short-term funding</p> <p>Professionals to deliver nutrition education</p>
London	Ban on high salt, sugar, fat food and non-alcoholic drinks PT	<p>Parallel work by boroughs</p> <p>Favourable context</p> <p>Strong political will</p> <p>Effective partnerships</p>	Risk of legal challenge from loss of PT income (in deficit)
Curitiba	Fixed price vegetables (groceries on city land and mobile markets)	<p>Ongoing support from Mayors</p> <p>Ensured commercial viability</p> <p>Loyal customers, no stigma</p> <p>Variety, smooth logistics</p> <p>Small trucks/distances-resilience</p>	<p>Confusion over project name</p> <p>Farmers lacking business/ managmt/ logistics experience</p>
Surabaya	Food and Nutrition Action Plan	<p>External initiative (GAIN/ITS)</p> <p>Integration: larger support and budgets</p> <p>Flexibility and use of facilitators</p>	<p>Poor attendance and data access</p> <p>Context important</p> <p>Understanding concepts</p>

THANK YOU



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