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The Red River Mutual Trail: a case study from Winnipeg, Canada

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Winnipeg





Winnipeg

"Our city really turned its back on our rivers. We only saw the river as a problem. [...] It was time to turn around." - Principal, Scatliff+Miller+Murray Inc





The Forks

*„Right here basically is the entire history of Winnipeg“ –
Executive Director, United Way Winnipeg*





The Forks

"The city has given us a nod that they're just gonna stay out of it, so as long as we manage it well"
– CEO, The Forks North Portage Partnership





Red River Mutual Trail





What happened is that in 2007 we accidentally became the world's longest frozen skating trail and we got a Guinness record. That suddenly put everything on the radar and people really started to pay attention..." – CEO, The Forks North Portage Partnership





"Everyone is smiling. You're on skates and you've made an effort to go outside and participate in something. You might even be commuting to work but you're happy because you're not in a car. It changed the mindset here in every way." - Principal, Scatliff+Miller+Murray





„I know our mayor really likes this concept: the city is divided by our rivers by the summer, but in the winter there is no division anymore. In the winter you have new neighbours.“

– Architect, Corbett Architecture





„Raw Almond was an incredible project to be a part of. It gained momentum like lighting a match. A shining beacon, utilizing the river at the hardest time of the year when people don't want to gather.“ – Co-owner, Raw Almond Restaurant



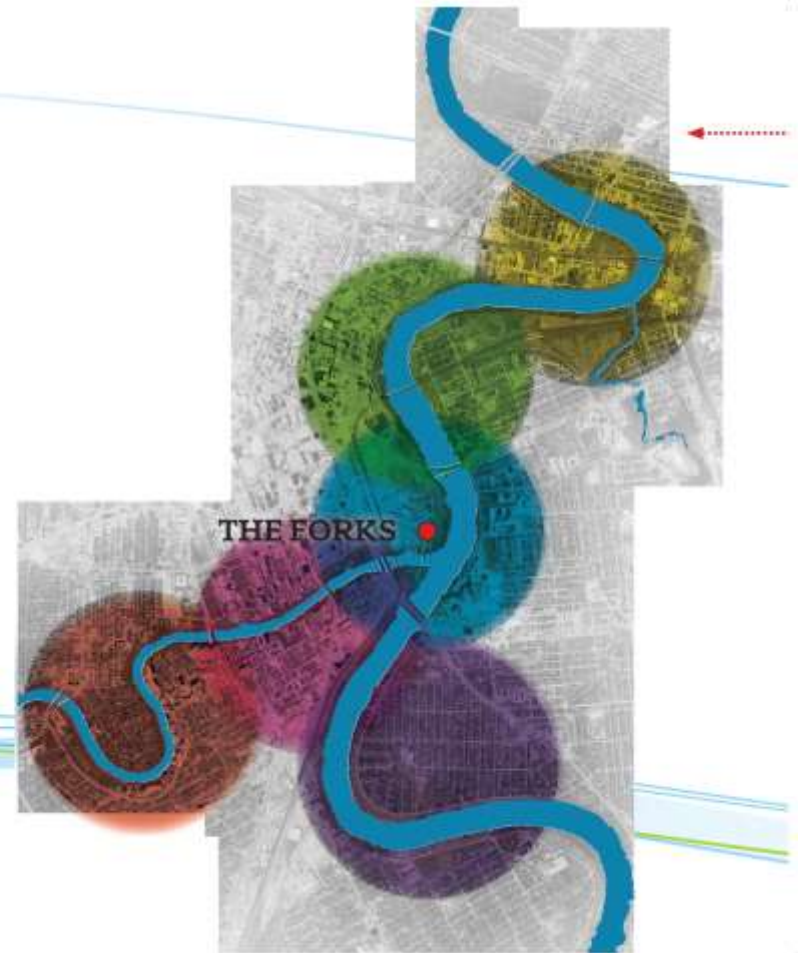


Change is constant. It's how you self-learn, how you learn from what works and what doesn't. We're pretty willing to make some risks because it often has a payoff, and if it doesn't we kill it real quick, adapt, and we try again..." – CEO, The Forks North Portage Partnership

downtown first...

the 20 year
vision

Winnipeg can be the quintessential river city. The vision for the waterfront focuses on people and public and private development opportunities, building a city around the very asset that attracted people here in the first place, our rivers.





„It’s not just a nature-based solution when it’s green, it’s also a nature-based solution when it’s white.“






NATURVATION resources




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