Looking forward: The future for urban freight and how to make it sustainable

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Future urban freight?
Key trends in urban freight

- More deliveries
- Faster deliveries
- More individual
- Global and local freight

But …

- More political
  - Clean air
  - Zero carbon
  - Safer streets

- More regulated

- Remain a commercial activity
Needs managing
How?
1) Work with stakeholders

Why?

• Limited direct control
• Operators, businesses, regulators, academics
• Understand the problem
  Freight is complex: different commodities, different vehicles, different needs
• Maximise benefits from both public and private actions
• Ensure support and buy-in
2) City leadership

Why?

• Local politicians produce change
• Cities can bring stakeholders together
• Freight incorporated into land use and transport strategy for people and goods
• Freight enables bus stops, cycle lanes and pavements to function
3) Experimentation and flexibility

Why?

• Need to experiment and gain experience and knowledge through pilots and trials
• Don’t wait for data: yes it is helpful – but what is the question?
• Learn from others: Limited range of solutions but mixture of approaches needed
  • Regulate, incentivise or voluntary change
• Change is inevitable: technology and customer
Success is possible
Thank you

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safer, cleaner and more efficient freight and logistics